



SUPPLY CHAIN MANAGEMENT

# INSIGHT

# Smart metering systems and services are becoming the control center of energy transition

# Quo vadis?

# **Smart metering**





The **shift to renewables** increases decentralized and volatile electricity generation



This raises demands on grid stability and supply-demand balance



**Smart metering** forms the **technological backbone** for managing this complexity



**Decentralized energy sources** like solar and wind can be **actively controlled** to stabilize the grid



**Home systems** (e.g., heat pumps, EVs, solar storage) can be integrated



Consumers gain **real-time insights** into their energy use



Smart metering enables **dynamic tariffs** that respond to supply and demand



Smart meters lay the **data foundation** for a smart, flexible, and sustainable energy system



# While metering service providers (MSP) operate in an intense market environment, their value proposition needs to encounter a fundamental transformation

# **Metering service providers**

operate in a highly concentrated market that is continuously evolving, driven by three key factors:



### Regulatory requirements

Ongoing legal mandates, such as the smart meter rollout, are shaping the pace and direction of transformation



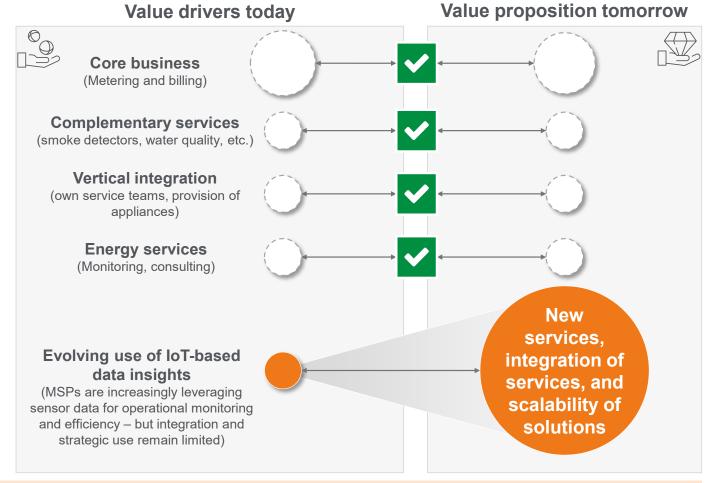
#### Investor involvement

Private equity and strategic investors drive structural changes and push for scalable growth models



### Service expansion

The need to go beyond traditional metering fuels innovation and diversification into new, value-added services

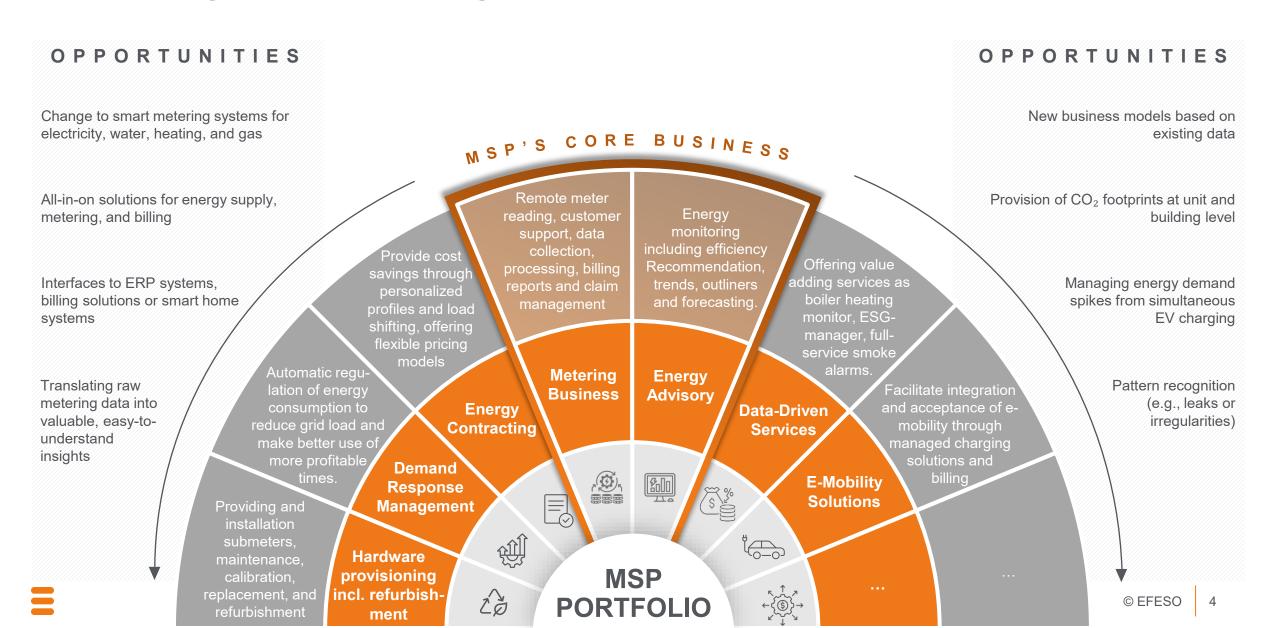




As **MSPs** evolve toward becoming **end-to-end energy management providers**, their **future value proposition** will increasingly focus on delivering integrated and scalable solutions.



# Covering the end-to-end energy value chain means to master the core business as well as taking opportunities for growth



# Maturing to the metering service provider of tomorrow by turning questions into scalable solutions and strategic capabilities

# TOMORROW

## TODAY

Questions

How to secure market shares? What are business critical capabilities? How to set right priorities? How to leverage and monetarize our data pool? How does a roadmap for deployment look like?

- » Integrated supply chain and service strategy
- » Value-enhancing portfolio extensions
- Customer engagement & lock-in
- Energy-as-a-service models
- » Dynamic tariff & load management services
- » Home energy ecosystem integration (e.g., PV, EVs, Heat Pumps)
- » and many more.

# Solutions

- - Scalable IT architecture
- - Integrated supply & service planning
- - Strong and strategic partnerships
- Organizational capability development
- Scalable logistics & installation networks

#### **Customer-driven**

- Transparency of energy consumption & saving potentials
- Fast annual or monthly statements and support
- Smooth communication and documentation directly with renters
- Smart Services that contribute and informs for energy savings

## Requirements

#### Legal-driven

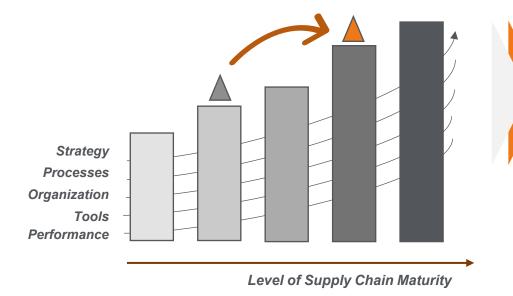
- Introduction of intelligent metering systems
- Transpose digitalization policies (GNDEW)
- Increasing efforts for sustainability



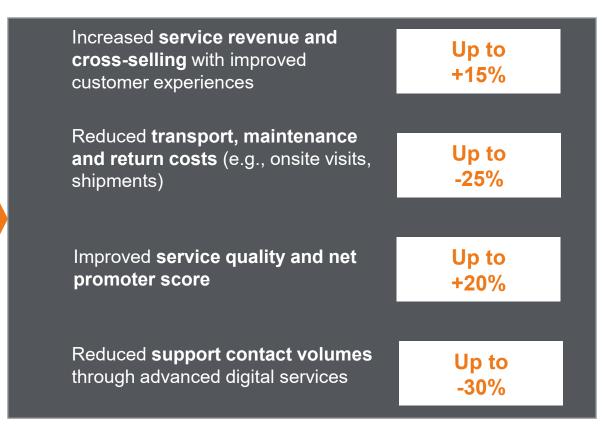
# Investing in an integrated service and supply chain management unlock various benefits

#### **CAPABILITY PERSPECTIVE**

An uplift in supply chain maturity pays off in significant commercial benefits.



#### **TYPICAL BENEFITS\***



<sup>\*</sup> Observation in improvement projects in the last 5 years



# Two case studies illustrate how to gain competitive advantage by digital services and supply chain solutions

## Remanufacturing and Industry 4.0 as success factors

### **Business challenge**

- A specialist in water and radio water meters faced increasing brass prices
- Competitors chose to substitute brass with less durable and energy-intensive plastic and outsourced their production to more cost-efficient countries



### Solution / approach

- Establishing a system to take back and remanufacture used water meters
- In collaboration with service companies who install and deinstall meters, a return flow of used products back to a plant was initiated
- A new production concept allows them to identify, sort, assess, and either remanufacture the meters or reuse parts for new products

# Result

- Increased independence from fluctuating raw material prices
- Savings of up to more than 30% in material purchasing (with radio water meters even up to 80 %)
- Energy savings and reduction in the CF of products
- Strengthening the competitive position and securing domestic jobs

## Boosting revenue with the expansion of smart services

### **Business challenge**

- A mechanic manufacturer bundled all existing service activities in an independent service organization
- Unclear vision and strategy for the implementation of a future-proof service offering



### Solution / approach

- Assessing the current maturity to set the starting point of the considerations
- Identifying market advantages and disadvantages on the market meeting the defined customer requirements
- Assessing of internal capabilities and matching them with the future target portfolio to develop a tailored service implementation strategy

# Result

- Expanded services portfolio divided into four focus areas: physical services, digital services, contract channels and analytics-as-a-service
- Closed identified white spots in the relevant service activities with 50% additional services
- Determined the USP based on the evaluation using the service excellence framework



We look forward to exploring tailored opportunities to substantially improve your business

