

LEADING SUSTAINABILITY TRANSFORMATION

Dear Sir or Madam,

The reduction of the ecological footprint and the sustainable orientation of one's own value creation activities have been among the top priorities for industrial companies worldwide not only since 2023. Massively rising energy prices, legal requirements or their own sustainability goals are forcing companies to act.

An impressive example of the sustainable transformation of the company's own business model is provided by the transformation of the Port of Antwerp-Bruges, for which ROI-EFESO was recently awarded the Best of Consulting Award in the Sustainability category. The renowned prize has been awarded since 2010 by WirtschaftsWoche in cooperation with the Federal Association of German Management Consultants and AIMC and honors the best consulting projects of the year.

Read in the current newsletter how one of the world's largest industrial ports is transforming itself into one of the leading ecosystems for sustainable energy, what success factors are needed to implement such ambitious sustainability initiatives, and how industrial companies are making the leap to the circular economy.

Warm regards

AWARD-WINNING TRANSFORMATION: FROM EUROPE'S INDUSTRIAL PORT TO GREEN ENERGY HUB

With an annual cargo throughput of almost 300 million tons, Antwerp-Bruges is Europe's second largest port and Belgium's economic engine. In line with EU climate targets, the port has set itself an ambitious goal: By 2030, CO2 emissions are to be reduced by 50%, and by 2050 the port wants to be climate neutral. Find out which measures have already been implemented to achieve this and how Antwerp-Bruges is to become the European center for green hydrogen in just a few years in the portrait on our website.

INSPIRING PEOPLE FOR CHANGE IS ELEMENTARY" - INTERVIEW WITH MARCIA DE TROYER & DIDIER BRACKENIER

The transformation of abstract sustainability goals into concrete measures requires intensive preparation and support at all levels of the organization. Using the port of Antwerp-Bruges as an example, Marcia De Troyer and Didier Brackenier of ROI-EFESO explain in an interview how organizations are aligned to such transformation programs, which obstacles have to be overcome, and how operational excellence and sustainability aspects interact.

CASE STUDY: BLUEPRINT FOR THE SUSTAINABLE FACTORY

The textile industry is not usually one of the pioneers when it comes to sustainability. A global supplier wants to change that. Together with ROI-EFESO, the company is developing a concept for a socially and environmentally sustainable production facility in Bangladesh, which will also serve as a blueprint for other factories. Learn in the case study how the project team of ROI-EFESO proceeded in optimizing the existing factory layout and which success factors should be considered when designing a sustainable factory.



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