

NAVIGATING SAFELY IN NEW MARKETS

In turbulent times of economic change, a change of direction can lead a company to safer ground. In particular, adjustments to the product portfolio and the associated operational processes are crucial to success. Investments in this transformation should be seen less as a risk and more as a new departure – towards new innovative strength, resilience and substantial profit.

The automotive industry is currently experiencing this change in particular, but many German companies in other key industries are already realigning their business strategies as well. In this issue of our newsletter, you can find out how to achieve tangible results in the short term and open up new growth prospects in the long term.

We wish you an informative read.

Best regards
Your team from EFESO

TRANSFORMATION OPPORTUNITIES FOR THE AUTOMOTIVE INDUSTRY

Find out how agile development and production networks, resilient supply chains and profit-oriented cost structures are created by looking at six fields of action in the automotive industry.

VISION, UNITY AND COURAGE – A RECOMMENDATION FOR ACTION

The transformation of the German automotive industry is a marathon – not a sprint. In Automobilwoche’s “Cockpit Talk”, Jost Kamenik and Dr. Uwe Steinkötter from EFESO Group explain how OEMs will manage the transition from the “old” to the “new” world and which mega trends will shape the automotive market in the long term.

CASE STUDY: STREAMLINING INDIRECT AREAS

A technology group is realigning the organization of its 16 production sites worldwide with EFESO. Following the “Zero-Based Organization” approach, the company identified the gaps between the status quo and the future ideal of a “Zero-Based North Star”.

INSIGHT: HOLISTIC PROFITABILITY PROGRAMS

Systematically tap into savings potential in manufacturing across modules, technologies, and cost drivers. Our Insight explains EFESO’s holistic approach using an example from the e-axle production.

