

SECURE AND STRENGTHEN KNOW-HOW

Enabling corporate organizations to transform sustainably

In response to the ongoing shortage of skilled workers, industrial companies today should not only rethink and realign their organizational structures and processes. They also need to make significant investments in what makes a long-term difference: knowledge and skills.

Companies that secure critical know-how and systematically develop their employees actively shape change rather than chasing it. Read in this issue of our newsletter how this works in practice and which approaches C-level decision-makers and change management experts recommend.

We wish you an informative read.

Best regards
Your team from EFESO

MARKET SURVEY: CONTINUITY IN CRITICAL KNOWLEDGE

80% of managers in the chemical industry classify the loss of skilled workers – and therefore know-how – as significant or even very significant for their company. Read the international market study by Chemical Week and EFESO to find out what measures C-level executives are taking to recruit and retain employees.

SUCCESS CRITERIA FOR THE TURNAROUND

Use the BUILD, BOOST, RE:THINK success model from EFESO to start and develop continuous improvement in manufacturing sites around the world in a standardized way. In our new interview, Dr. Michael Breitling, Expert Director at EFESO, explains how such a transformation can be made comprehensible and manageable.

INSIGHT: INCREASE PROFITABILITY

Since all types of change impact the profitability of projects and thus the company, change management becomes increasingly important to safeguard and even improve overall profitability. Address this commercial dimension with our Commercial Change Management Process (CCMP).

ACHIEVE PRODUCT EXCELLENCE

While 60 to 80% of chemical innovations are successful in the early laboratory phases, less than 20% are commercially exploited. Activate hidden potential in your company where innovation meets manufacturing.

CASE STUDY: RESTART FOR GREENFIELD PLANNING

An electronics component manufacturer reassesses the design of a multi-story factory – and lays the foundation for an optimal production start in a short amount of time. Using a «one-stop shop» solution of EFESO, the task force quickly captures all planning streams. It also creates a digital building and process twin of the future factory.

