

PRESS RELEASE

The approaches to solve supply shortages from Japan must be effective in multiple ways

Stable supply chain networks and good relationships in Japan gain importance due to the catastrophe

Munich, 04/14/2011 – ROI Management Consulting AG, an international consultancy firm with decades of experience in the field of global Supply Chain Management, witnesses the imminent impacts of the catastrophe in Japan in its clientele at first hand. Stable supply chains and good relationships in the local scene of suppliers are particularly valuable here. Thanks to excellent contacts and partners in Japan, the Munich based company can help eliminate supply shortages.

It is no secret, that the Fukushima region was an industrial centre in Japan and numerous suppliers of multinationals are and were located here – in the automotive business as well as in other industries. Global supply chain networks are essential in our modern and global economy. In the daily economic life in Europe it is not yet apparent, but in the near future shortages will emerge increasingly.

But what happens when a supply chain breaks down? What impact that has on the European economy will become visible in short. In all cases of producing with tight interlocking (just-in-time), in which intermediate stocks were reduced and in which the supply chains were built with suppliers from the north of Japan, challenges are getting bigger from day to day.

„Now, wider deployed global supply chain concepts with fallback solutions will prove themselves. Companies, who rely on single sourcing are exposed to an extremely high risk. Unfortunately, this is manifested in a particularly painful and dramatic way in the last days.” reports Hans-Georg Scheibe, Member of the board of ROI Management Consulting AG. „Since several days, we receive numerous requests on this topic and we work at full speed on requirement oriented solution strategies for our clients.“

Without connections one can't secure the supplies

For numerous companies in many different industries, the general situation is still very confusing. Many companies are trying to secure shipments of parts themselves, by means of own personnel. But in many cases, the fear is confirmed, that in the short term – without existing, reliable contacts – no preferred supplying is to be expected.

From Europe, it is difficult to identify distributors or other intermediaries to secure the supply of parts, because in general, Japanese and other Asian customers are being served first. Precisely in this issue however, ROI and its Japanese partner network can help.

„In the current situation only companies are being supplied, who possess first class connections. Personal contacts with Japanese trading companies are often the key to guaranteed supply of parts. Sometimes, I am amazed myself, about which doors these connections can open.” states Takahiro Nakagawa, Business Development Consultant and cooperative partner of ROI.

Companies will profit even more from working with the experienced consultancy firm. Because ROI solutions in the field of Supply Chain Management are never aimed only for a short-term success, but they rather help companies to build up efficient structures in the long-term, in order to avoid frictional losses and to minimize risks by means of a holistic approach. ROI is one of the first consultancy firms, integrating Supply Chain Security and Supply Chain Risk Management as holistic elements in its projects for many years now.

Pictures: you can down-load printable pictures from
<http://www.roi-international.com/news-presse/bildarchiv.html>

About ROI:

ROI Management Consulting AG is an international consultancy firm based in Munich, with locations in Zurich, Vienna, Prague and Beijing. Since 1980 ROI supports its clients to holistically realign their processes and structures in the fields of lean development, production and logistics. ROI focuses on execution, highest possible consulting quality and quantifiable success.

Main industries are i.e. aviation and space, automotive, electronics, machinery and plant engineering and process industry. ROI clients are globally acting major enterprises as well as renowned family companies. The Lean-Development, -Production and Supply-Chain-Projects are frequently international and are being conducted in Europe, North America and Asia, with a particular competence for Eastern Europe and China. ROI is a completely independent consultancy firm and is 100% privately held.

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