

## MASTERING AN INDUSTRY 4.0 TRANSFORMATION IN 12 MONTHS

Industry 4.0 technologies play a key role in the digital transformation of the industries. In our current newsletter, we show you which process-related, technological and cultural challenges have to be overcome, how smart technologies make complexity manageable and what contribution digital ecosystems can make to increasing efficiency and performance.

Enjoy reading!



### CASE STUDY PHARMA: READY FOR NEW MARKETS

In order to successfully expand into new markets, a leading manufacturer of pharmaceutical raw materials was faced with the task of strengthening the scalability and resilience of its organisation and improving customer relationship management. The use of Industry 4.0 technologies was to play a key role in this. Together with ROI-EFESO, the company started with an Industrie 4.0 assessment, designed an I4.0 roadmap and successfully implemented the transformation project in just 12 months. Read more in our new case study.



### INTERVIEW: THE ART OF INITIALIGNITION

Sebastian Diers, Managing Director EFESO Consulting, explains what makes the transformation towards the smart factory historically unique, how companies can master this dynamic with confidence and how negative effects of the change can be prevented.



### IN SEARCH OF THE DEEP BLUE MOMENT

Smart products also increase the level of complexity in manufacturing. New technologies, especially data analytics and learning systems, can help manage complexity, increase the quality and efficiency of decisions and reduce unnecessary loops in development processes. Learn more in our article.

**ROI EFESO**  
MANAGEMENT CONSULTANTS

**EN**

**EXPERT TALK**  
**Making Use of New Interconnected I40 in Pharma**

**CUSTOMER VOICE FROM:**  
Bas van Laarhoven  
CTO I4.0 Pharma

**EXPERT TALK FROM:**  
Gernot Schäfer  
Partner / VP ROI-EFESO

### DIGITAL ECOSYSTEMS FOR THE PHARMA INDUSTRY: EXPERT TALK WITH GERNOT SCHÄFER

In a 45-minute keynote presentation, Gernot Schäfer, Partner at ROI-EFESO, will provide impetus from the field on topics related to the opportunities that I4.0 ecosystems and smart factory approaches open up for the pharmaceutical industry. The format also offers you the opportunity to discuss specific questions and practical experiences.

#### SAVE THE DATE

24.03.2021

14:00 h

